Entourée

WHERE
Martinique, Madagascar, Italy

DURATION
01.12.2017-30.03.2019

TOPIC
Responsible and community-based tourism, entrepreneurship, gender, women empowerment, inclusion

OBJECTIVES

- To enhance women's entrepreneurial skills, especially those belonging to the most vulnerable groups (migrants, single mothers, unemployed...) in Italy, Madagascar and Martinique.
- To explore the potential of community enterprise as a form of responsible tourism: where the community, in compliance with the principles of social and economic justice, is truly a protagonist.
- To enhance the awareness of the key role of social entrepreneurship and community support for responsible tourism, through innovation and the exchange of best practices, among youth workers, women, professionals, civil society organisations and institutions.
- Provide youth and social workers, community leaders and organizations working with young women with gender-sensitive pedagogical and educational tools in the field of social entrepreneurship and apply them to the responsible tourism sector.
- To encourage cooperation between youth organisations and public authorities in order to put in place policies conducive to the development of responsible tourism and women's entrepreneurship.

TARGET GROUPS

- Female entrepreneurs and future entrepreneurs.
- Youth workers and local authorities.
33 Women (from Martinique, Italy and Madagascar) have been trained in entrepreneurship.

More than 150 young people and youth workers as well as 15 enterprises in Italy, Madagascar and Martinique have been involved in the Mobilities and Capacity Building Activities.

3 partner organisations: 1. increased their knowledge about responsible tourism and its different forms 2. discovered different responsible tourism initiatives in the 3 countries 3. increased their capacity on implementing entrepreneurship methodology in the field of responsible tourism with underprivileged youth and women. 4. developed a national and international network.

More than 200 representatives among NGOs, young people and social centres have been involved in Capacity Building activities and in national and international networking.

**PARTNERS**

Tamat – Lead partner (Italy), D’Antilles & D’Ailleurs (Martinique, France), CforC (Madagascar).

**ACTIVITIES**

- A Study visit and an International Conference on Responsible Tourism in Perugia, Italy.
- Entrepreneurship training in Antsirabe (Madagascar) and support to the start-up of a local organisation for responsible tourism (LORT).
- International Week of Responsible Tourism in Martinique.
- Creation of a methodological guide on female entrepreneurship in Tourism.
- Creation of a website on community-based Tourism.

**RESOURCES**

(click on the links below)

- The EnTOURée Methodological Guide: how to start up a responsible community of enterprises.
- The EnTOURée Online Platform.

**IMPACTS**

- Funded by the European Union under the Erasmus Plus program KA2 – Cooperation for innovation and the exchange of good practices - Capacity Building in the field of Youth.
- [community4tourism.net](http://community4tourism.net)
- [lavinia@dantillestedailleurs.org](mailto:lavinia@dantillestedailleurs.org)

**Funded by**

Funded by the European Union under the Erasmus Plus program KA2 – Cooperation for innovation and the exchange of good practices - Capacity Building in the field of Youth.

**CONTACT**

contact@dantillestedailleurs.org
dantillestedailleurs.org