



Women, youth
and cooperation

Made in Women



WHERE

Martinique, Italy,
Dominique, Peru,
Madagascar,
Luxembourg

DURATION

1.11.2019 –
30.04.2021

TOPIC

Gender, women and social
entrepreneurship, handicrafts,
trade inclusion

OBJECTIVES

- To model an innovative e-commerce pilot scheme based on collaborative business and social entrepreneurship.
- To support 20 vulnerable young women by unlocking their entrepreneurial and digital skills.
- To respond to the gender gap in business enterprise.
- To strengthen the competences of 21 youth workers on gender and social entrepreneurship.
- To facilitate the development, testing and dissemination of innovative training modules for entrepreneurial learning with a specific focus on e-commerce and improving the digital capabilities of women.
- To value and promote cultural heritage, locally produced items, local and social entrepreneurship.

TARGET GROUPS

- Vulnerable young women.
- Professionals of partner organisations and youth workers.
- Local and Regional public authorities working in areas linked to international relations, cultural heritage and gender equality.



ACTIVITIES

- 1st Transnational Mobility in Madagascar.
- 2nd Transnational Mobility in Dominique.
- 3rd Transnational Mobility in Peru.
- 3 Local Transnational Multiplier Events in Dominica, Madagascar and Peru: The MadelnWomen humanities library café.
- Giving Back local workshop.
- 4th Transnational Mobility in Italy.
- The MadelnWomen Final Event in Italy.

FUNDED BY

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Erasmus+

RESOURCES

- Market Research on e-commerce in EU : Characteristics and job opportunities for youth women.
- Research on Import/Export legislation through e-commerce (in and between Europe, Madagascar, Peru, Dominica).
- The MadelnWomen Platform.

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IMPACTS

- 20 young vulnerable women have increased their entrepreneurial and digital skills.
- 21 professionals from partner organisations and youth workers have strengthened their competences on gender and social entrepreneurship.
- An innovative e-commerce project based on collaborative business and social entrepreneurship has been designed.

PARTNERS

D'Antilles & D'Ailleurs – Lead partner (Martinique – France), **TAMAT** (Italy), **Agenzia Umbria Ricerche** (AUR) - (Italy), **Creaciones Ainbo Perú SAC** (Peru), **Renforcement des capacités des communautés** (CforC) - (Madagascar), **Women in Digital Initiatives Luxembourg Asbl** (WIDE) - (Luxembourg), **DACPA (Dominica Arts and Crafts Producers Association)**.



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