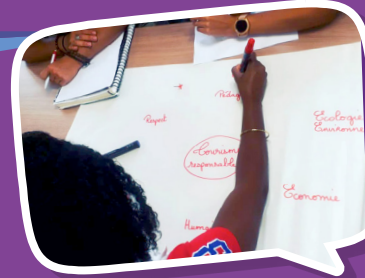




Women, youth
and cooperation

Take your chance : Go responsible !



WHERE

Martinique, Bulgaria,
Greece

DURATION

01.09.2018 –
31.08.2021

TOPIC

Responsible Tourism, Youth,
Employability, Inclusion

OBJECTIVES

- To strengthen the key competences of young people and promote the creation of businesses in the field of responsible tourism.
- To provide professionals with the tools and resources needed to facilitate youth acquisition of entrepreneurial skills on responsible tourism.
- To foster the development of a favourable environment for the implementation of public policies regarding entrepreneurship in the Responsible Tourism sector.

TARGET GROUPS

- Youth entrepreneurs and future entrepreneurs, including young people who are facing economic, educational, social and geographic challenges.
- Youth workers.
- Public and private decision-makers and professionals working in the fields of youth and social integration.

PARTNERS

D'Antilles & D'Ailleurs - Lead partner (Martinique, France), **BAAT** (Bulgaria), **Pistes de solidarité** (Greece).

ACTIVITIES

- Study visits to Martinique.
- A short training event for future mentors in Greece.
- A Forum: Social Enterprise and Responsible Tourism.
- The Testing phase: mentoring young people wishing to develop a business in the field of responsible tourism.
- A responsible tourism training programme in Bulgaria for young people.
- The Responsible Tourism Fair in Bulgaria.
- A closing seminar on Responsible Tourism: Opportunities for the professional inclusion of young people.

RESOURCES

(click on the links below)

- The Go Responsible Research.
- The Go Responsible Mentoring Guide providing practical tools, templates and resources to facilitate the mentoring process (The Testing phase).
- The Go Responsible Training modules on responsible tourism: containing specific technical information for the implementation of initiatives in the field of responsible tourism.
- The e-commerce tutorials: interactive videos giving the basic concepts on online sales and tips for the specific field of responsible tourism.
- The European Responsible Tourism Portal: a European non-profit platform dedicated to youth initiatives in the field of responsible tourism offering online support for young people on where to find an interactive Mapping of responsible tourism initiatives.



 goresponsible.org

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IMPACTS

- 80 youth entrepreneurs and future entrepreneurs, including 50 young people who are facing economic, educational, social and geographic challenges were mentored on responsible tourism business-oriented initiatives.
- 15 youth workers trained as mentors in responsible tourism.
- 300 public and private decision-makers including professionals who are working in the fields of youth and social integration were involved in seminars / multiplier events on Responsible Tourism.

FUNDED BY

Funded by the **European Union** under the **Erasmus Plus program** Key Action 2 Strategic Partnership - Innovation.



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