# I give wings to my idea

## Objectives
Stimulate the entrepreneurial spirit of the beneficiaries of the PLIE (Local Plan for Integration and Employment) by enhancing the skills and competences detected in each beneficiary.

## Target Groups
50 beneficiaries of the “PLIE” of the Martinique Centre.

## Details

<table>
<thead>
<tr>
<th>WHERE</th>
<th>Martinique - CACEM</th>
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</thead>
<tbody>
<tr>
<td>DURATION</td>
<td>May 2018, November 2019 (ongoing)</td>
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<tr>
<td>TOPIC</td>
<td>Training, entrepreneurship, cross-cutting skills, coaching, inclusion</td>
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</tbody>
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**ACTIVITIES**

- The project includes 3 training cycles allowing participants to learn how to observe their environment in order to detect a business opportunity, target a project according to individual capacities and opportunities, formalise a business project with a structured and reliable methodology, go from the idea to the formalisation of a project.

- Non-formal education methods are used throughout the training course, which includes simulation workshops, development of transversal skills, information/briefing sessions on business creation as well as individual coaching after the training to help participants formalise their business project.

**IMPACTS**

50 beneficiaries of the “PLIE” from the Martinique Centre are now trained.

**PARTNERS**

D’Antilles & D’Ailleurs (Coordinator).

**FUNDED BY**

CACEM, CTM, FSE.